



# Small Business Center Seminars and Courses

## Helping Our Businesses and Community Grow and Prosper!

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The HCC Small Business Center uses a three-fold effort to help small businesses succeed. Non-traditional seminars and workshops can be presented on virtually any business-related topic that the small business community demands. Counseling services are provided for start-up businesses or problems of existing businesses. A resource center with periodicals, tapes and books that may be used on the premises or checked out is located in HCC's Learning Resource Center. These classes and resources are free and of excellent value to the public. The Small Business Center welcomes comments about how to continue to serve the needs of the small business community. **Students must preregister online at [www.ncsbc.net](http://www.ncsbc.net). To preregister for any of the Small Business Center classes follow these steps:**

- Go to [www.ncsbc.net](http://www.ncsbc.net)
- Select location, choose "At Center"
- Choose Halifax Community College
- Select from listed topics
- Click on register and enter email address, name, address, etc.

**All Small Business Center seminars and courses are offered at no charge to participants.**

### Doing Business on the Internet

**Effective Utilization of Business Apps**  
9/16 W 6 - 9 p.m. HCC

### Financial Topics

**Financing Your Business**  
9/2 W 6 - 9 p.m. HCC

**Cash Flow Analysis**  
10/15 TH 6 - 9 p.m. HCC

### Grant Writing

**Grant Writing: Fundamentals of Grant Writing**  
9/22 T 6 - 9 p.m. HCC

**Grant Writing: Locating Funding Sources for Grants**  
9/29 T 6 - 9 p.m. HCC

**Grant Writing: Research, Qualifying for Grants**  
10/6 T 6 - 9 p.m. HCC

**Grant Writing 1**  
10/13 T 6 - 9 p.m. HCC

**Grant Writing 2**  
10/27 T 6 - 9 p.m. HCC

**Grant Writing 3**  
11/10 T 6 - 9 p.m. HCC

**Grant Writing: Grant Proposal Budget**  
11/24 T 6 - 9 p.m. HCC

**Grant Writing: Final Grant Writing Certificate Class**  
12/8 T 6 - 9 p.m. HCC

### Marketing

**Identify & Reach Your Target Customer**  
9/8 T 6 - 9 p.m. HCC

**Event Planning for Small Businesses**  
10/19 M 6 - 9 p.m. HCC

**Marketing Your Business**  
10/20 T 6 - 9 p.m. HCC

**Book Publishing Workshop for Small Businesses**  
11/12 TH 6 - 9 p.m. Littleton

### Starting & Operating Your Business

**How to Start a Business**  
8/19 W 10 a.m. - Noon HCC  
9/17 TH 6 - 9 p.m. Hollister

**How to Find Your Customers**  
10/17 S 6 - 9 p.m. HCC

**How to Price Your Product**  
10/28 W 6 - 9 p.m. HCC

**Top 20 Businesses to Start and Why**  
11/11 W 6 - 9 p.m. HCC

**How to Start Your Cosmetology Business**  
12/1 T 6 - 9 p.m. HCC

**How to Write a Business Plan**  
12/15 T 6 - 9 p.m. HCC