

Strategic Plan Accomplishments
2014-15

Goal 1: To promote academic excellence in teaching and learning.

- 1.2, 1.4 CbD Model is still in development. Advising and Student Services Advising Committee are revising the academic advising model. Currently developing an advising mission statement to align with the college mission and framing a standard advising syllabi
- 1.12 Recognized students, staff and faculty at the Recognizing Academic Excellence and Distinguished Service Awards Ceremony luncheon, April 30, 2015
- 1.9 Exploration and development of instructional strategies to better meet student needs and to meet NCCCS Performance Measures (Nursing and BLET)

Goal II: To ensure a qualified workforce by providing high quality, accessible, and flexible educational programs to a diverse population.

2.1 Professional Development

- Joshua Hall and Jason Shotwell: Fab tech training, Lincoln Electric Welding School (GTAW/TIG Pipe) certification
- Josh Hall: Certified Welding Inspector and Certified Welding Educator training
- Jason Bone: Advanced PV System Design and NEC (Grid Direct)
- James Clark, Verna High, Lisa Santiago, Cathy Sykes: OSHA for dental professionals
- Kimberly Rodwell: NC Script and NC ACCESS professional development, Professional Development ECE Program, ECE Foundations Training, Be aCtive Kids Train the Trainer, Child Abuse Prevention Conference
- Chris Young: Child Abuse Prevention Conference
- James Lynch: (Fall 2015) OSHA #511 Occupational Safety and Health Standards for General Industry, OSHA #501 Trainer Course in Occupational Safety and Health Standards for General Industry, REPV/Renewable Energy with Photovoltaic Systems

- Annabelle Anderton: American Association of Physics Teachers, Two Year College Chemistry Consortium, Advanced Technological Education (ATE) Workshop/Modeling Tools for Introductory Physics
- Clara Faison: BLET School Director's Conference, Specialized Physical Fitness Training updates(POPAT)
- Phillip Massey: (North Carolina Auto Diesel Instructors (NCADIA) Conference
- Emmanuel Obi: Information Technology Alignment Project
- John Bennet: American Mathematical Association of Two Year Colleges
- Michael Earl: North Carolina Cooperative Education Conference
- Hunter Taylor: Perkins Training
- Willie Alston: Colleague Training
- Beth Gray-Robertson:State Authorization Workshop for State Authorization Reciprocity Agreements, VLC Course Development
- Sarah Nesbit, Sherita Gholston and Marcus Lewis: Student Success Learning Institute
- Deborah Boone: NC Computer Instruction Association Conference
- NCCC System Conference-Calvin Stansbury, Eugene Tinklepaugh, Beverly Sessoms, Lamont Sparrow,Lateef Balogun, Charlootee Richardson, Gail Warner

2.2 Curriculum committee and program review committee evaluated programs no longer viable for deletion and have developed new curriculum programs or program credentials.

Deletions: Greenhouse and Grounds Maintenance

Proposed Additions:

Certificates- Therapeutic and Diagnostic Services

Associates – Engineering

AAS- Hospitality, Emergency Management, Dietetic Technician, Pharmacy Technology

New Offerings 2014-15:

Solar Panel Installation

CCP- Certificates and Diplomas for Business Administration, Industrial Systems

Fall 2016- Early Childhood Infant& Toddler Program, Human Services Technology

- 2.3 A comprehensive enrollment management plan inclusive of strategies for marketing, recruitment, and retention has been developed and implemented by the enrollment management committee.

Goal III: To enhance quality of life and support economic development in Roanoke Valley.

- 3.2 Training to meet needs of business and industry; the following classes were offered **free** to the public:

STARTING & OPERATING YOUR BUSINESS

- Identify & Reach Your Target Customer
- How to Write a Business Plan for a Grand Opening & Beyond
- The Top Twenty Businesses to Start & Why
- How to Write a Business Plan & Business Model
- How to Build Loyalty in your Small Business
- Top Ten Reasons for Small Business Success & Failure
- Book Publishing 1: How to Start & Operate Your Book Publishing Business
- Book Publishing 2: How to Start & Operate Your Book Publishing Business

DOING BUSINESS ON THE INTERNET

- Ten Easy Steps to Starting an Online Business
- How to Effectively Utilize Social Media to Grow Your Business

MARKETING

- 21st Century Advertising
- Event Planning for Small Business & Non-Profits
- The Art of Advertising & Marketing a Small Business
- How to Effectively Utilize Photoshop in Advertising Your Business
- Creating & Maintaining a Unique Small Business Brand

GRANT WRITING CERTIFICATE SEMINARS

- Grant Writing: Fundamentals of Grant Writing

- Grant Writing: Locating Funding Sources for Grants
- Grant Writing: Grant Research: Qualifying for Grants
- Grant Writing 1
- Grant Writing 2
- Grant Writing 3
- Grant Proposal Budget
- Final Grant Writing Certificate Class

FINANCIAL TOPICS

- Financial Statements for a Sound Business Plan
- Improve Your Personal Credit Scores

3.4 Collaborative plan with admissions and workforce development articulation agreement

3.5, 3.6 Mentoring partnership was developed with Fayetteville Community College to assist us with increase our student success rate for the GED program. High School Equivalency diploma

Goal IV: To execute a comprehensive institutional effectiveness plan and process of evaluation and assessment.

4.1, 4.2 We have a comprehensive institutional effectiveness and assessment plan which allows us to evaluate academic programs using student learning outcomes, VFA Measures, NCCCS Performance Measures, campus program specific outcomes, and accreditation standards

4.3 The QEP is in its 4th year of implementation and the CIRCLE Program has become institutionalized

4.4 5th year SACSCOC Report preparation is in progress

Goal V: To strengthen private and public financial support for the college and students.

5.1 A draft comprehensive plan for external fund-raising to increase funds has been developed.

5.6 A planned budget of our financial resources is on-going to assure effective utilization of fiscal resources to meet the mission of the institution

Goal VI: To enhance the campus environment.

6.1, 6.2 The facilities use and needs are assessed annually; facilities need and grounds management plan is updated to set priorities

6.3 The updated Disaster Recovery and Business Continuity plans are in progress.

6.4 The Shooter/First Responders and Crisis Management plans are complete.